

Privacy Policy

Effective Date: 8 August 2026

Last Updated: 8 August 2026

1. About This Privacy Policy

FarmPlex Private Limited ("FarmPlex", "we", "us" or "our") respects your privacy and is committed to protecting the personal information you provide to us. This Privacy Policy explains how FarmPlex collects, uses, stores, shares and protects information when you visit or use www.farmplex.in (the "Website"), submit an enquiry, request information about our projects or services, communicate with us, or otherwise interact with FarmPlex.

2. Information We Collect

Depending on how you interact with FarmPlex, we may collect information such as your name, mobile/telephone number, email address, city or location, enquiry details, farm/project preferences, preferred land size or configuration, preferred crop, information submitted through forms, information provided during calls or meetings, transaction/payment-related information where applicable, and other information you voluntarily provide. We may also automatically collect technical information such as IP address, browser/device type, operating system, pages visited, visit date/time, referring website and Website usage information.

3. Cookies and Similar Technologies

FarmPlex may use cookies, pixels, analytics tools and similar technologies to make the Website function properly, remember preferences, understand Website usage, measure performance and improve services and marketing. You may control cookies through your browser settings, although disabling certain cookies may affect Website functionality.

4. How We Use Your Information

We may use personal information to respond to enquiries; contact you regarding projects, products or services; understand your requirements; prepare proposals or quotations; schedule site visits or meetings; support transactions; provide customer service; improve the Website and services; conduct internal analysis; prevent fraud and security incidents; comply with applicable laws; establish or defend legal rights; and send marketing communications where permitted by applicable law and based on appropriate consent or lawful basis.

5. Communication and Marketing

If you provide contact information through the Website, FarmPlex may contact you regarding your enquiry, requested information or services. Where permitted, we may also communicate about projects, agricultural opportunities, services, events, workshops, offers and company updates. You may request that promotional communications stop by contacting connect@farmplex.in or using an available opt-out mechanism.

6. How We Share Information

FarmPlex does not sell your personal information as a standalone commercial product. We may share information where reasonably necessary with service providers supporting website hosting, CRM, communications, analytics, payments, marketing, IT, cybersecurity and cloud services; relevant business partners, consultants, contractors or project service providers; legal or regulatory authorities where required or permitted; and parties involved in a merger, acquisition, restructuring, financing or similar corporate transaction, subject to applicable law.

7. Data Security

FarmPlex takes reasonable technical and organizational measures to protect personal information against unauthorized access, loss, misuse, alteration or disclosure. However, no electronic transmission or storage system can be guaranteed to be completely secure.

8. Data Retention

FarmPlex retains personal information only for as long as reasonably necessary for enquiries, services, business and transaction records, legal or regulatory requirements, dispute resolution, fraud prevention and protection of legal rights. When information is no longer required, it may be securely deleted, anonymized or otherwise disposed of, subject to applicable law.

9. Your Rights

Subject to applicable law, you may have rights to request information about personal data processed by us, correction of inaccurate information, deletion where applicable, withdrawal of consent where processing is based on consent, information regarding processing, and grievance redressal. Requests may be sent to connect@farmplex.in. We may verify your identity before processing certain requests. FarmPlex will process requests in accordance with applicable Indian data protection laws, including the Digital Personal Data Protection Act, 2023 and applicable rules, as and when relevant provisions take effect.

10. Children's Privacy

The Website is intended for general audiences and is not specifically directed toward children. We do not knowingly seek to collect personal information from children in circumstances where collection is prohibited by applicable law. If you believe a child has provided personal information to us inappropriately, please contact us.

11. Third-Party Websites and Services

The Website may contain links to third-party websites, platforms or services. FarmPlex is not responsible for their privacy practices, security, content or policies. Please review the privacy policy of any third-party website before providing personal information.

12. Changes to This Privacy Policy

FarmPlex may update this Privacy Policy to reflect changes in services, technology, data practices, laws or regulatory requirements. The updated version will be published on this page with a revised "Last Updated" date.

13. Contact Us

FARMPLEX Private Limited

Farmplex, Rajpuri,
Mawal, Pune – 410507,
Maharashtra, India.

Email: connect@farmplex.in

Phone: +91 93712 71276

Website: www.farmplex.in

14. Consent and Acknowledgement

By submitting information through the FarmPlex Website, you acknowledge that you have reviewed this Privacy Policy and understand how FarmPlex may process your information as described above, subject to applicable law.

